

## FOR IMMEDIATE RELEASE...

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## Canada's Top Home Inspection Firm 'A Buyer's Choice Home Inspections' Grabs Hold of U.S. Housing Market in 2013; Sets Sights on World

Increases North American Footprint and Strengthens Reputation in 2013: U.S. Presence Increases by 30-Plus Percent; Double-Digit Increases in Canada

100 Franchise Units Planned for New Zealand, Czech Republic, Chile & Slovakia

**Halifax, N.S** – A Buyer's Choice Home Inspections (ABCHI) is putting the finishing touches on a remarkable 2013 filled with several dozen office openings and increased revenue growth across nearly all its markets. The company continues to return trust, safety and security to a fractured, but recovering housing market through an innovative home inspection business model.

And, 2014 is projected to be even bigger and better.

Corporate growth plans for 2014 call for 40 to 50 percent growth in the number of U.S. offices, another year of double-digit office increases in Canada and a remarkable 100-plus international office build-out over the course of 2014 and into the next year in diverse markets including New Zealand, the Czech Republic, Chile and Slovakia.

"To stand back for a second and reflect on all the accomplishments of our talented inspectors worldwide...it is quite impressive, truly rewarding and heartwarming," said Bill Redfern, founder, president and CEO of ABCHI, with a dual headquarters in Pompano Beach, Fla., and Halifax, N.S. "The strength of A Buyer's Choice Home Inspections is grounded in the support we offer our home inspectors. It's the foundation of what we do. We take deep pride in our ability to provide outstanding training, ongoing marketing assistance and a collection of proven processes and systems to help them run their businesses as efficiently as possible. And the numbers show it is paying off for them."

Already, ABCHI is Canada's largest home inspection franchise and steadily growing across North America and select International markets, with nearly 200 offices worldwide.

The company is led by founder and CEO Redfern, a seasoned industry executive with more than two decades of experience developing, owning and managing real estate. In addition to his real estate investments and management roles, Redfern worked as a real

estate broker for 10 years. ABCHI is the only major home inspection company with a foundation deeply rooted in the real estate industry.

Currently, ABCHI franchise units are seeing nearly 20 percent growth in revenue, a reflection of both improving housing markets and ABCHI's proven business model. With demand growing for reliable and professional home inspections that publish easy to understand results, the company is filling a void in what is often seen as an ad hoc home inspection industry. Using proprietary software, ABCHI creates comprehensive reports for consumers that help them make more informed decisions about homes they are considering purchasing. A growing number of real estate agents are also partnering with the home inspection service, taking a proactive approach to attract homebuyers to properties.

"It's incredible how many of our home inspectors are entering the industry because they feel the real estate market is finally moving on after several years of really tough times during the recession," Redfern said. "Still, the industry has changed indefinitely — transparency is more important than ever before, and our home inspection business is paving the way for home buyers and sellers."

Ideal for corporate escapees in search of greater work-life balance, ABCHI offers franchise investors a turnkey operation. According to company estimates, franchisees can earn a healthy living working less than eight hours a day following the ABCHI business model. With few additional startup costs, the total franchise fee is \$29,900. The low-cost franchise investment includes training, marketing tools and ongoing support from the home office.

"We are seeking to award franchises with professional experience who may be tired of working for someone else or who are seeking a new career path," Redfern said. "The right franchisee for us are people who want to take control of their career and invest in a proven formula to achieve that. The key to this franchise is in the quality of work one puts into it, not in the quantity of hours worked."

Redfern started his home inspection business in Canada in the mid-2000s, remarkably turning it into the largest home inspection franchise in that country after only two years of franchising. His track record of success stems from his remarkable attention to detail. Every ABCHI inspector is insured and certified above licensing standards, going beyond what states require of independent home inspectors.

For more information about A Buyer's Choice Home Inspections and franchise opportunities, visit <a href="www.ABuyersChoice.com">www.ABuyersChoice.com</a>, call (877) 377-8626 or email <a href="bill@abuyerschoice.com">bill@abuyerschoice.com</a>.

## **About A Buyer's Choice Home Inspections**

A Buyer's Choice Home Inspections (ABCHI) is a franchise business meeting the huge demand for home inspections. The company is rapidly expanding throughout the United States, Canada and worldwide, on a path to become the world's largest home inspection company. By focusing on developing and maintaining local, trust-based relationships with its customers, ABCHI is creating a home inspection business unlike any other. Currently, there are more than 130 franchises across Canada, 30-plus in the United States and dozens more internationally. For or more information, please visit <a href="https://www.ABuyersChoice.com">www.ABuyersChoice.com</a>.