



a buyer's choice[®]

HOME INSPECTIONS

Inspected Once. Inspected Right!



Join **North America's** Premiere
Home & Property Inspection Company



a **buyer's choice**TM
HOME INSPECTIONS
Inspected Once. Inspected Right!

Do What You
Love and Never
Work a Day in
Your Life...

We're here to help
you explore your
options!



Be Your
Own Boss!

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About A Buyer's Choice Home Inspections

A Buyer's Choice Home Inspections (ABCHI) is an industry leader across North America that's a tried and true model for success.

Taking professionalism to the next level in the home inspection industry, ABCHI is focused on partnering with Realtors and homeowners to provide dependable home inspection services by equipping Inspectors with the most up-to-date and comprehensive training to ensure that all franchisees remain on the leading edge.

Keeping entrepreneurs close to home... while controlling and growing their own local businesses

The company was launched in Atlantic Canada – Bedford, Nova Scotia – in 2005 by a 20-year Realtor veteran, who was tired of encountering unprofessional and unqualified home inspectors. After just two years, ABCHI became the largest home inspection franchise in the country. The company continues to expand throughout Canada, the US and worldwide.

Our founder's integrity and vision still shine through in the company today. His belief in the tools and support ABCHI offers franchisees and the use of proven processes and systems continue to drive the company's success.

The ABCHI system is a safe, supported way to become a business owner and unleash your entrepreneurial spirit!

An important ABCHI goal is to help keep young entrepreneurs close to home by empowering franchisees to control and grow their own local businesses as opposed to moving away from the areas they love to find work like so many people continue to do to make a decent living. This work travel arrangement is a grind, particularly for young families.

Franchise owners are investing in their local communities across North America and earning a comfortable living as independently owned and operated businesses.



Why Choose A Buyer's Choice Home Inspections?

- Turnkey Successful Business
- Trusted Professional Brand Model
- Peer Support Network
- Best Practices Sharing
- Ongoing Coaching & Mentoring
- Leading Marketing & Sales Support
- Cutting-Edge Technology
- Home-Based
- Ability to Earn High Six-Figure Income
- So Much More!



A Home Inspections Franchise is a Smart Investment!

Staying in the community you love

If you've been thinking about changing careers or becoming a business owner, the home inspection industry is a great choice.

For starters, being your own boss certainly has its advantages, including controlling how much business you bring in based on the

*OWN Your Own Business
Without Having to START
Your Own Business*

number of hours you'd like to work and, as a result, how much income you generate. The sky's truly the limit!

And selecting the type of business you'd like to launch is also key.

Regardless of where you live, there's a need for qualified home inspectors. Even when your local economy isn't on top of its game, homes must still be inspected as they're built, bought, sold, renovated and maintained.

This business has even been known to keep people employed in the community they love because work is steady and you're never forced to move to another jurisdiction because 'that's where the jobs are'.

Each A Buyer's Choice Home Inspections (ABCHI) franchise is independently owned and operated within a local community. We empower local people who undergo rigorous training – well above industry standards – before becoming active within their communities.

Why join our company?

By investing in an ABCHI franchise, you're able to launch your own business while not having to start a company from scratch.

ABCHI is a turnkey business that's successfully operating across North America and beyond. The major benefit to buying into an established business and trusted brand model is that it's tried and true, and owners are able to bypass the uncertainty of launching an upstart business on their own. After all, many unsupported new businesses fail within the first year.

Through franchise affiliation, owners and inspectors benefit from being able to lean on a network of peers and learn from past

experiences, while sharing best practices and gaining support through mentoring.

As is the case with franchises, there's an initial investment required to be awarded a franchise and launch your business. We offer a proven method for success, including comprehensive training, full inspector certification, business training and coaching, a complete marketing strategy and state-of-the-art technology.

We're dedicated to ensuring our inspectors are highly trained and certified, regardless of local licensing requirements. This is just one more way we position ourselves ahead of the competition.

Don't Worry About Not Knowing the Business!

We can teach you everything you need to know about the home inspection business in order to run a successful franchise as long as you're passionate about people and sales!



Franchise vs Independent

Typical Business Startup Costs Analyzed

Category	Franchisee Cost	Independent Cost
Franchise fee	\$12,900 - \$39,900	\$0
Trademarks	Included	\$13,000
Legal Contracts	Included	\$6,000
Branding/Advertising	Included	\$18,000
Home Study Materials & Testing	Included	\$8,500
Specialized Tools	Included	\$3,000
Inspection Software	Included	\$1,500
Reporting System	Included	\$2,500
Errors/Omissions & Liability Insurance	\$2,500	\$4,000
Field Training (Live Inspections)	Included	\$7,500
Classroom Training (how to run the business)	Included	\$7,500
Operations Manual	Included	\$3,500
Marketing & Social Media Plan	Included	\$20,000
Business mentoring	Included	\$7,000
Public Relations/Press Releases	Included	\$6,500
Website	Included	\$6,000
Ongoing business support, technical training & more	Included	Not Available
Conferences	Included	Not Available
Total	\$15,400 - \$42,000	\$114,500*

* Stated costs are averages only and may vary based on location and other factors.

Here's What Our Inspectors/Owners are Saying!



“Although I had some apprehensions, joining the ABCHI team as the Fredericton area franchisee has exceeded all of my expectations. The franchise structure and support model has allowed me to achieve both business and personal success that would not have been possible had I tried to ‘go it alone’. There’s an incredible team dynamic within this franchise, where new business owners receive mentoring in addition to technical and business advice – not just from the franchise ownership, but also through the vast network of inspectors. Starting any new business takes a lot of hard work, but having A Buyer’s Choice in my corner has made the transition from corporate life a smooth one.

Adam Anderson | Franchise Owner - Fredericton, New Brunswick



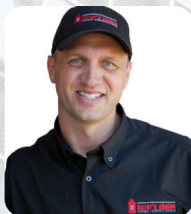
“A Buyer’s Choice Home Inspections is the best thing that could have happened to me, both personally and to our Atlantic region! In my 12 years as a Home Inspector in Halifax, I’ve worked with a few Regional Owners. Our Regional Owner has done more for us than all the previous leaders together. There’s no BS – it’s all about supporting you as both a person and a colleague! If he can’t help, he’ll find the answer. Our Regional Owner is somebody you want to have in your corner and he’ll fight for you. If you’re thinking about joining, don’t hesitate because we’re a family and we help each other. We all share the success – and having Rick as our leader is so important to that success.”

Zdenko Juric | Franchise Owner - Greater Halifax, Nova Scotia



“It has been very rewarding and exciting building my business with A Buyer’s Choice Home Inspections. The best part about buying a franchise was the team that was already in place. From the Regional Owners to the now almost 20 inspectors, the support was unbelievable. Our Regional Owner, while still letting you run your own business your way, is there all the time encouraging, supporting and providing whatever I’ve needed. Be it marketing help or business strategy, he’s very actively supporting the whole team. Also having seasoned successful inspectors with the same willingness to aid and support a new inspector with expert technical support and advice is extremely valuable. It sets you on the right track and jumpstarts you miles ahead of trying to start a business on your own.”

Kevin Travis | Franchise Owner - Saint John & SW, New Brunswick



“Our experience of owning an A Buyer’s Choice Home Inspections franchise has been one of our most personally and financially rewarding experiences. We’ve met amazing people, and helped our clients make better informed decisions about their home purchase. A Buyer’s Choice Home Inspections franchise has a proven plan and the support to make all the difference in helping your business succeed.”

Cliff Campbell | Franchise Owner - Lethbridge, Alberta



“Becoming a Business Owner was very important to me. After serving in the military for eight years and starting a family, I wanted to be home more. With help from our Regional Owner and the rest of the A Buyer’s Choice team, it was a smooth transition. Our Regional Owner is just a call or text away when you want to bounce an idea off him or just get a second opinion. If you’re considering joining the Atlantic team, our Regional Owner and the rest of us are here to help.”

Alex Pay | Franchise Owner - Annapolis Valley, Nova Scotia

Our Core Vision, Mission & Values Help Drive Success

We've always succeeded on purpose – and you should too!

Our Mission...

Closing deals. Opening doors. A Buyer's Choice Home Inspections can help the real estate professional sell more real estate in a year than any other home inspection business in the market. Whether it's a pre-sale inspection or building the confidence of a first-time homebuyer, our professional, licensed and fully insured inspectors help the agent assist, comfort and protect their clients. It all adds up to seamless transactions, faster closing rates and happy clients. And we all know that happy clients mean great referrals. The top Realtors across North America accept nothing less than A Buyer's Choice Home Inspectors.

Our Vision...

To build the world's most successful, trusted and recognized team of Home Inspectors. Where the home inspection industry was previously thought of as a blue collar profession, A Buyer's Choice Home Inspectors set an unprecedented standard of professionalism in the industry.

Our Values...

The home inspection is traditionally the most stressful piece of the real estate transaction for the agent, the buyer and the seller. A Buyer's Choice Home Inspections serves to eliminate that stress by assisting the Realtor in completing a smooth transaction, while providing both comfort and protection to the

Top 5 Reasons Why Realtors & Homebuyers Love A Buyer's Choice Home Inspections:

1. All inspectors are professionally trained, fully licensed and completely insured
2. We show up dressed for success in our branded uniform and vehicle every time, with professional knowhow, reliable dependability and friendly attitudes
3. Incredible warranties that protect homeowners well after an inspection
4. A team approach that ensures best practice sharing
5. Industry-leading equipment, tools and technology to get the job done right the first time

Supporting Your Business by Supplying Up-to-Date Content & Marketing

We provide our franchisees with a comprehensive and innovative marketing strategy and sales business plan. This propels their new business ahead of the competition as soon as it's activated in their market. We have a system AND IT WORKS! When we offer this plan to people who bring with them an abundance of energy, an entrepreneurial spirit and a great attitude, they further benefit from our proven system by simply adding their personal touches.

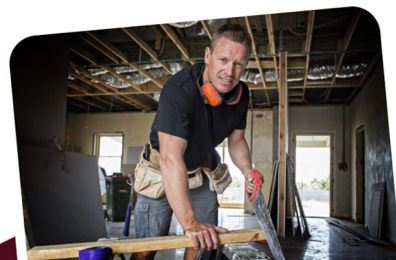
Here's a sample of what you can expect us to provide for social media and blog content:



Our Home Inspection Fee is Money Well Spent!



How Do I Protect my Home from Flooding in a Storm?



Make Sure Your Renovations are Completed Properly



Moving with Kids? We Can Help



Are you an Entrepreneur at Heart?



7 Things That Should Be In Every New Homeowner's Manual

10 Proven Steps to Success

Once you begin training, it's possible to progress through these 10 Steps and be open for business in as few as 90 days! Of course, each timeline differs based on personal goals and success plans.

1. Contact Us – Fill Out This Quick Form:
www.abuyerschoice.com/join
Email: join@abuyerschoice.com
or Call: 1-800-929-0189
2. Learn More – Speak with a Franchise Recruitment Director & Connect with Existing Franchise Owners
3. Review Franchise Disclosure Document (FDD) & Sign Franchise Agreement
4. Pre-Training Manual – Review in Detail & Set Goal Dates for Completion
5. Begin Home Study Technical Training
6. Attend Operational & Marketing Boot Camp
7. Complete Field Training with Mentor Inspector
8. Join Professional Association & Obtain E&O and Liability Insurance
9. Grand Opening – Marketing Begins
10. Work Hard & Follow the ABCHI Plan!
SUCCESS!





Take Advantage of a National Brand to Help Build Your Next Career!

Being part of a proven franchise model
definitely has its advantages.

**Contact Us Today and
Change Your Life!**

✉ join@abuyerschoice.com

☎ **1-800-929-0189**

Fill Out This Quick Form:

www.abuyerschoice.com/join